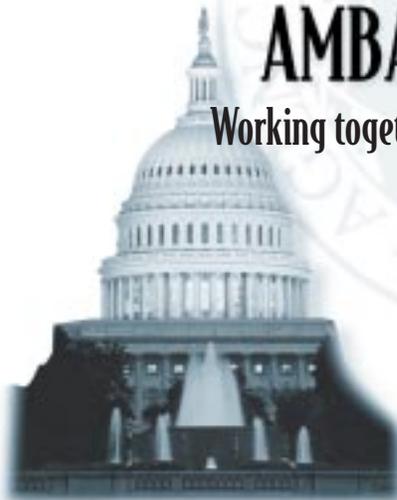


NEW ORLEANS
APRIL 30, 1999

U.S. CASPIAN AMBASSADORS' TOUR

Working together in Turkey and the Caspian Region



WASHINGTON DC
MAY 6-7, 1999

NEW YORK CITY
MAY 3-4, 1999

Presented by the U.S. Trade and Development Agency,
with cooperation from OPIC, EX-Im Bank, the American Turkish Council,
and the World Trade Center–New Orleans.



U.S. CASPIAN AMBASSADORS' TOUR: Working together in Turkey and the Caspian Region



The U.S. Trade and Development Agency

President Clinton has placed increased emphasis on export promotion to create jobs in the United States. TDA has emerged as a strategic partner in this effort. TDA assists in the creation of jobs for Americans by helping U.S. companies pursue overseas business opportunities. Through the funding of feasibility studies, orientation visits, training grants, various forms of technical assistance, and meetings such as this Conference, TDA enables American businesses to become involved in the planning stages of infrastructure and industrial projects in middle-income and developing countries.

Maximize Your Networking Opportunities

Don't miss the opportunity to network and showcase your products and services to senior-level government officials who can help get you involved in infrastructure development in the region. This tour offers you an excellent opportunity to maximize your 1999 marketing dollars.

Who Should Attend

While oil and gas development and transport are central to the economic development of the Caspian region, the Caspian Ambassadors' Tour will make a special effort to identify opportunities for U.S. companies to participate in the ancillary infrastructure that will be built as a result of the pipelines. Sectors to be highlighted include:

- Oil and gas pipelines
- Water and wastewater
- Power
- Railroads and highways
- Telecommunications
- Construction of hotels and retail facilities

This first-of-its kind tour will offer U.S. companies a unique opportunity to meet American Ambassadors to the region and their senior commercial officers. This three-city tour will allow U.S. business executives around the country to be briefed on the latest project developments in the Caspian region and discuss their company's specific interests in one-on-one meetings with these senior U.S. government officials.

Caspian Finance Center

The chairmen of Ex-Im Bank, OPIC, and TDA recently announced the opening of the Caspian Finance Center, strategically located in Ankara, Turkey. This newly created office is the first joint office for the three agencies overseas, underscoring the importance the U.S. Government places on the development of Caspian Basin energy resources and their transportation to international markets via a network of multiple pipelines.

Tour Highlights:

- The six U.S. Ambassadors to the Caspian region and the U.S. Ambassador to Turkey will discuss plans for regional infrastructure development as it relates to the pipelines and ancillary projects.
- Bringing this high-level delegation of U.S. government officials together in one forum provides an excellent opportunity for business leaders to work collectively toward promoting business and trade demands of the region.
- A panel with the Ambassadors will provide an overview of the region and give you new insights into the development and financing of these pipeline and ancillary projects.
- Receive a special TDA project briefing book, completed by Louis Berger International, outlining the best ancillary projects as they relate to the pipelines. Project highlights will include procurement needs, time lines, and key contacts.
- Meet one-on-one with the U.S. Ambassadors and Senior Commercial Officers.
- Three targeted locations have been selected to allow your company to maximize your marketing time and money.

In the Region

The three agencies are coordinating activities with Ambassador Richard L. Morningstar, Special Advisor to the President and the Secretary of State for Caspian Basin Energy Diplomacy. TDA will continue to provide strategic feasibility study funding and U.S. technical assistance to the governments of this region as they plan the development of their vast energy reserves. OPIC will offer eligible U.S. investors insurance coverage and offer financing to U.S.-sponsored companies for construction, ownership, and operation of oil and gas pipelines and other energy and non-energy related projects in the region. Ex-Im Bank will offer financing for the export of U.S. goods and services needed in the development of the oil and gas pipelines as well as for related infrastructure construction.

TOUR VENUES

New Orleans: April 30, 1999

Hosted by the World Trade Center of New Orleans, this one-day business briefing will focus on the oil and gas projects and oil field services needed in the region.

Agenda:

- 10:00 am Registration and Welcome
- 10:30 am Ambassadors' Panel
- 12:30 pm Luncheon with keynote speaker
- 2:00 pm One-on-one meetings

Location:

World Trade Center of New Orleans
2 Canal Street, Suite 2900

Contact: Alicia DenBeste (504) 529-1601 ext. 222 or Peter Michelini ext. 254

Cost: \$90



New York City: May 3-4, 1999*

In conjunction with TDA's "World Power Conference", the U.S. Ambassadors will focus on power projects in the Caspian region and project financing. This conference will also feature power projects from around the world.

May 3, 1999

- Opening Plenary, featuring: U.S. Energy Secretary Bill Richardson, TDA Director Joe Grandmaison, and OPIC President George Munoz
- Ambassadors' Panel
- Profiles of Major Project Opportunities (Caspian focus)
- Opening Reception

May 4-6, 1999

- Profiles of Major Project Opportunities (Asia, Africa/Middle East, Central and Eastern Europe, Latin America, NIS)
- One-on-one meetings
- Luncheon, featuring Ex-Im President Jim Harmon
- Discussion Panel: "International Financing for Energy Projects"
- Discussion Panel: "Energy Efficiency through Technology"
- Discussion Panel: "Promotion of Alternative Energy-Applications in Developing Countries"

* The World Power conference runs May 3-6, 1999. The U.S. Ambassadors will participate through May 4.

- Discussion Panel: "Energy Privatization in Emerging Markets"
- Closing Plenary Session: "U.S. success stories: Effective Business Strategies"

Location:

The Roosevelt Hotel
Madison Avenue at 45th

Contact: Sarah Melendez or Sylvia Szankay, Technical Resources International (301) 770-0613.

Cost: \$795

Washington, DC: May 6-7, 1999

In cooperation with the American Turkish Council, the U.S. Ambassadors will participate in the annual ATC program. For conference details and registration contact the American Turkish Council. The U.S. Ambassadors will be on the ATC program May 7th. Companies may participate in the entire conference or may choose to participate on May 7 only.

Location:

Grand Hyatt Hotel
1000 H Street NW, Washington, DC
(202) 582-1234

Contact: American Turkish Council at (202) 783-0483

Cost:

\$695 for entire conference (excludes Thursday's banquet), or

\$300 for Friday's program only (excludes Thursday's lunch @ \$65)



U.S. Ambassadors to the following countries will take part in this tour:

- **Armenia**
The Honorable Michael Lemmon
- **Azerbaijan**
The Honorable Stanley T. Escudero
- **Georgia**
The Honorable Kenneth S. Yalowitz
- **Kazakhstan**
The Honorable Richard H. Jones
- **Turkey***
The Honorable Mark R. Parris
*participating in Washington DC only.
- **Turkmenistan**
The Honorable Steven R. Mann
- **Uzbekistan**
The Honorable Joseph A. Presel



Illustrative TDA Projects in the Caspian Region:

Armenia Water

TDA is providing funding (\$422,661) for a study on water system upgrades to be financed by the World Bank. CH2MHill of Denver, Colorado, is conducting the study, which should be completed by June 1999.

Azerbaijan Cardiovascular Center

TDA has approved partial funding (\$400,000) for a study of construction of a cardiovascular center in Baku. DeBakey Pechersky corporation has been selected to conduct the study.

Georgian Hotels

TDA has provided partial funding (\$250,000) for a study on the development of hotels in four cities. Radisson Hotels Worldwide conducted the study, and OPIC has approved financing of \$20 million for the project.

Kazakhstan Offshore Oil and Gas

TDA provided partial funding (\$400,000) for a study on the infrastructure needed to support northern Caspian offshore oil and gas development. McDermott International of New Orleans, Louisiana, conducted the study. Dillingham Construction has now taken over responsibility for developing the project.

Turkmenistan Gas Pipeline

TDA provided partial funding (\$250,000) for a study on the Trans-Caspian Gas Pipeline project. Enron conducted the study.

Uzbekistan Agribusiness

TDA has approved funding (\$585,710) for consultancies connected with a World Bank-financed agricultural sector development project. The World Bank will be selecting consultants.

Registration Form

The U.S. Trade and Development Agency presents:

U.S. Caspian Ambassadors' Tour

New Orleans – April 30, 1999 • New York City – May 3-4, 1999 • Washington, DC – May 6-7, 1999

Registration Information

NAME _____

TITLE _____

COMPANY / ORGANIZATION _____

ADDRESS _____

CITY STATE ZIP COUNTRY _____

PHONE FAX E-MAIL _____

WEBSITE _____

Payment Method

Circle one: Check or money order Visa American Express

CREDIT CARD NUMBER _____ EXPIRATION DATE _____

CARDHOLDER NAME _____

SIGNATURE _____

Amount enclosed: \$

Conference Fee

Circle city: New Orleans New York City Washington, DC
 \$90 \$795 \$695

\$ _____ by check or money order, payable to contact organization listed in next column.

The U.S. Caspian Ambassadors' Tour is for U.S. companies only. TDA reserves the right to qualify all registrations. Additional project information will be provided for selection of one-on-one meetings after registration.

Substitution / Cancellation

Your registration may be transferred to another member of your company/organization up to 48 hours in advance of the conference.

3 Easy Ways To Register

New Orleans:

World Trade Center of New Orleans

2 Canal Street, Suite 2900
New Orleans, LA 70130-1507
Attn: Alicia DenBeste or Peter Michelini
Phone: (504) 529-1601 ext. 222 or 254
Fax: (504) 529-1691
E-mail: adenbeste@wtc-no.org

New York:

Technical Resources International

3202 Tower Oaks Boulevard
Rockville, MD 20852
Attn: Sarah Melendez or Sylvia Szankay
Phone: (301) 770-0613
Fax: (301) 468-2245
Web site: www.tech-res-intl.com

Washington, DC:

American Turkish Council

1010 Vermont Avenue, NW, Suite 300
Washington, DC 20005
Attn: Jennifer Snyder
Phone: (202) 783-0483
Fax: (202) 783-0511
E-mail: jlsnyder11@aol.com

Accommodations

New Orleans

International House

221 Camp Street
New Orleans, LA
Phone: (504) 553-9550
Fax: (504) 553-9560
*space is very limited

New York City

The Roosevelt Hotel

Phone: (888) 833-3969
Fax: (212) 885-6162
*mention reservation code C-1990502, rate \$225

Washington, DC

Grand Hyatt Hotel

1000 H Street, NW
Washington, DC
Phone: (202) 582-1234
Fax: (202) 628-1641
* ATC rate of \$155 single, \$180 double

The U.S. Trade and Development Agency presents:

U.S. Caspian Ambassadors' Tour

New Orleans – April 30, 1999 • New York City – May 3-4, 1999 • Washington, DC – May 6-7, 1999

Schedule of Ambassadors' Tour

April 30 • New Orleans

Hosted by the World Trade Center of New Orleans

- Business Briefing and one-on-one meetings
- Cost: \$90

May 3–4 • New York City

In conjunction with TDA's World Power Conference

- Plenary presentation by U.S. Ambassadors
- One-on-one meetings with Ambassadors and SCOs
- Cost: \$795 (includes registration for World Power Conference)

Contact: Sarah Melendez at TRI at (301) 231-5250

May 6–7 • Washington, DC

In conjunction with the American Turkish Council's (ATC) annual meeting

- Panel Discussion on Caspian Region
- One-on-one meetings with Ambassadors and SCOs
- Cost: \$695 (includes registration for ATC annual meeting)

Contact: American Turkish Council at (202) 783-0483

MAKE PLANS NOW TO ATTEND ONE OF THESE EVENTS!

U.S. Trade and Development Agency
Caspian Ambassadors' Tour
1621 North Kent Street
Arlington, VA 22209



Promoting Business in the Caspian Region – Don't Miss This Exciting Event!